

CHINA INTERNATIONAL PRESCHOOL EDUCATION EXPO

China's Leading Trade Fair for Preschool and Kindergarten Industry

(iii) 16-18 Oct. 2024





China Preschool Expo (CPE) brings together the preschool education and kindergarten community to share, learn and network.

The event showcases educational toys, curriculums, playground equipment, furniture, kindergarten management and supplies with a focus on promoting innovative products, new technologies and creative design.

The comprehensive educational sessions will offer you the opportunities to keep up with the trend, experience the latest innovations and technologies, most importantly to develop new business opportunities.

EVENT INFORMATION

DATE: 16-18 October 2024

VENUE: Shanghai New International Expo Centre

(SNIEC)

LOCATION: Shanghai, China

CLICK TO REGISTER





Exhibitors

200+ 2,000+

50+

Educational

Sessions

Brands

FEATURED CATEGORIES





WHY VISIT?

New Connections

Expand your network and explore new business opportunities.

Peer Networking

Engage with industry peers to exchange ideas and insights.

Latest Innovations

Discover and source new products and services.

Stay Informed

knowledge and follow up with the trend.

CPE's Hosted Buyer Program will facilitate pre-

Attend conferences and seminars to expand your

Buyer Privileges

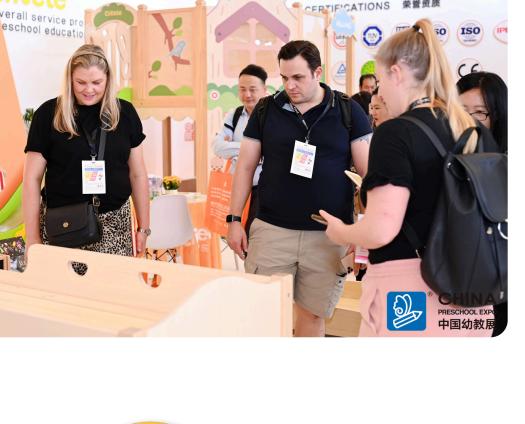
scheduled business meetings and provide complimentary accommodation and lunch coupons.

Exemption

VIP BUYER &

VISA-Free

72 vs. 144 hours VISA-free policy.









CPE offers an exclusive VIP Buyer & Business Match-Making Program that

BUSINESS MATCHMAKING PROGRAM

Through a series of one-on-one meetings and networking events, you'll gain direct access to decision-makers, leading manufacturers, and other key industry

professionals. **VIP BUYER BENEFITS**

Complimentary accommodation and lunch coupons

connects you with the industry's top contacts.



Exclusive VIP lounge access



Business matchmaking service

Fast-track entrance to the exhibition

Full access to all events and conferences

Additional benefits for group registrations



Free show catalogue

HOW TO APPLY?

participation!

further information.

To apply, please pre-register online. We look forward to your

https://ydjen.chinapreschoolexpo.com/cpe/index?channel=self

Pre-registration link:

CONTACT US

If you have any inquiries, please feel free to contact vera_wang@tjpa-china.org for

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