



# CHINA INTERNATIONAL PRESCHOOL EDUCATION EXPO

## China's Leading Trade Fair for Preschool and Kindergarten Industry

16-18 Oct. 2024

Shanghai New International Expo Centre



China Preschool Expo (CPE) brings together the preschool education and kindergarten community to share, learn and network.

The event showcases **educational toys, curriculums, playground equipment, furniture, kindergarten management and supplies** with a focus on promoting innovative products, new technologies and creative design.

The comprehensive educational sessions will offer you the opportunities to keep up with the trend, experience the latest innovations and technologies, most importantly to develop new business opportunities.

### EVENT INFORMATION



DATE: 16-18 October 2024



VENUE: Shanghai New International Expo Centre (SNIEC)



LOCATION: Shanghai, China



[CLICK TO REGISTER](#)



CPE by Numbers

200+

Exhibitors

2,000+

Brands

50+

Educational Sessions

### FEATURED CATEGORIES

Educational Toys

Curriculums

Playground Equipment

Furniture

Kindergarten Management & Supplies



### WHY VISIT?

#### New Connections

Expand your network and explore new business opportunities.

#### Peer Networking

Engage with industry peers to exchange ideas and insights.

#### Latest Innovations

Discover and source new products and services.

#### Stay Informed

Attend conferences and seminars to expand your knowledge and follow up with the trend.

#### Buyer Privileges

CPE's Hosted Buyer Program will facilitate pre-scheduled business meetings and provide complimentary accommodation and lunch coupons.

#### VISA-Free Exemption

72 vs. 144 hours VISA-free policy.



### VIP BUYER & BUSINESS MATCHMAKING PROGRAM

CPE offers an exclusive **VIP Buyer & Business Match-Making Program** that connects you with the industry's top contacts.

Through a series of one-on-one meetings and networking events, you'll gain direct access to decision-makers, leading manufacturers, and other key industry professionals.

### VIP BUYER BENEFITS

- ✓ Complimentary accommodation and lunch coupons
- ✓ Fast-track entrance to the exhibition
- ✓ Exclusive VIP lounge access
- ✓ Business matchmaking service
- ✓ Full access to all events and conferences
- ✓ Free show catalogue
- ✓ Additional benefits for group registrations

### HOW TO APPLY?

To apply, please pre-register online. We look forward to your participation!

**Pre-registration link:**

<https://ydjen.chinapreschoolexpo.com/cpe/index?channel=self>

### CONTACT US

If you have any inquiries, please feel free to contact [vera\\_wang@tjpa-china.org](mailto:vera_wang@tjpa-china.org) for further information.